



# San Francisco 49ers and IDEMIA announce strategic partnership to enhance fan experience

Multi-Year deal includes creation of Levi's® Stadium Trusted Fan Program

# IDENTITY

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The San Francisco 49ers and IDEMIA announced a new multi-year partnership to promote and implement identity and security services from IDEMIA'S IdentoGO solution, the country's preeminent identity-related service provider and exclusive provider of TSA PreCheck®, at Levi's® Stadium. In addition to offering TSA PreCheck® enrollment opportunities at 49ers home games, IDEMIA will equip the stadium with **biometric-based technology to assist in fan experience and security in the near future.**

*We're always looking for innovative ways to **enhance security at Levi's® Stadium** and **IDEMIA'S IdentoGO technology complements our efforts as we strive to provide expedited entry for pre-approved customers.** We look forward to working with IDEMIA to jointly deploy the first-ever **Trusted Fan Program** which we plan on implementing in stages. We are excited about the possibilities they bring toward **enhancing the fan experience at Levi's® Stadium.***

Jim Mercurio, 49ers Vice President of stadium operations and Levi's® Stadium general manager.

*At IDEMIA, we make it our mission to protect people and places with innovative and convenient solutions so that security doesn't get in the way of enjoying free time. This is what we are doing for millions of Americans already using the TSA PreCheck® program to travel safely. We are very excited to partner with such a progressive sports organization in technology to bring 49ers fans TSA PreCheck® and outfit Levi's® Stadium with cutting-edge biometric solutions to help them better serve their fans.*

Didier Lamouche, CEO of IDEMIA, the company that provides IdentoGO services.

Through innovative pilot programs focused on leveraging IdentoGO's wide-ranging technology, the 49ers will test options to streamline fan entrance into Levi's® Stadium, enhance the fan experience inside the stadium, and look at the implementation of biometrics at point of sale.

*Being located in **Silicon Valley** mandated that our organization have a close relationship with pioneering technology companies and IDEMIA certainly delivers on that characterization. **The launch of their TSA PreCheck® enrollment for 49ers fans who visit Levi's® Stadium is just the beginning of our work with them** as we work to further enhance the*

*guest experience at Levi's® Stadium.*

Brent Schoeb, 49ers Vice President of corporate partnerships.

**About IDEMIA** - OT-Morpho is now IDEMIA, the global leader in trusted identities for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

With close to €3bn in revenues, IDEMIA is the result of the coming together of OT (Oberthur Technologies) and Safran Identity & Security (Morpho). This new company counts 14,000 employees of more than 80 nationalities and serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IdemiaGroup on Twitter

**About IdentoGO by IDEMIA** - IdentoGO by IDEMIA provides a wide range of identity-related services with the primary service being the secure capture and transmission of electronic fingerprints for employment, certification, licensing and other verification purposes – in professional and convenient locations.

IdentoGO is the exclusive provider of TSA PreCheck®, a program that allows pre-vetted travelers to move through security more quickly and easily when departing airports in the U.S. Visit [IdentoGO.com](http://IdentoGO.com) for more information.

**About the San Francisco 49ers** - The San Francisco 49ers, owned by Denise and John York, currently play in the NFC West division and have won five Super Bowl trophies including Super Bowl XVI, XIX, XXIII, XXIV and XXIX.

The franchise also has six conference championships and 19 divisional championships and was the first major league professional sports team to be based in San Francisco more than 70 years ago.



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