

MorphoTrust and Confirm.io Partner to Deliver the Next Generation Mobile Identity Solutions

Alliance will enable identity assurance for markets including the sharing economy, peer-to-peer, and high-trust transactions

IDENTITY

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MorphoTrust (Safran), The Identity Company, and Confirm.io, a Boston-based start-up for **mobile identity authentication**, today announced a strategic alliance to deliver the next generation of identity solutions that enable new business models “everywhere identity matters™”. The alliance draws upon the combined strengths of each company – the breadth of MorphoTrust’s government-class biometric and authentication portfolio fused with the depth of Confirm.io’s consumer-friendly **mobile authentication and cloud technologies** – to deliver solutions that enable companies to ensure people are who they claim to be when conducting high-trust transactions.

The companies are combining efforts to release enterprise-class mobile SDKs (Software Development Kits) and APIs (Application Program Interfaces) for qualified developers requiring advanced user verification and **mobile facial recognition**. Example use cases include the verification of identity documents in mobile customer experiences, and the **use of biometrics for user authentication in high-trust transactions**.

When we were looking for a go-to-market partner, the thing that struck us about Confirm.io is that they aren’t simply an identity technology company; they believe what we believe. We have a shared vision of simplifying and securing lives, while enabling new business models, and that makes them an ideal partner. We are committed to working with innovative companies that are interested in shaping the future of identity for mobile, online and in-person transactions where identity matters.

Bob Eckel, president and CEO, MorphoTrust

As the leader in identity solutions, MorphoTrust brings deep core competencies in **biometric identification** and document authentication, with a world-class multi-modal biometric portfolio, credibility in the most-demanding government identity programs, and credentialing and ID programs encompassing driver licenses and IDs of millions of people nationwide. Specialized SDKs and APIs are available to identify and read enhanced security features that ensure these IDs are genuine and unaltered.

Confirm.io’s innovative mobile portfolio enables safer interactions between people and businesses by linking physical ID documents with digital identities through the use of RESTful (Representational State Transfer) APIs and mobile SDKs.

All commercial companies have some level of identity risk, but with the rise of the sharing economy, peer-to-peer business models and more and more transactions moving to online, companies have an unmet need to make sure people are who they claim to be. Enterprises also have an opportunity to build relationships across a community of trusted customers in a way that enables these new business models to thrive because risk is managed and the vision of these systems becomes a reality. Together with MorphoTrust, we believe we can give businesses and individuals the tools to maximize the potential of their customer relationships by providing identity authentication products for any off-line or digital transaction.

Bob Geiman, chairman and co-founder, Confirm.io

About IDEMIA - OT-Morpho is now IDEMIA, the global leader in Augmented Identity for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

OT (Oberthur Technologies) and Safran Identity & Security (Morpho) have joined forces to form IDEMIA. With close to \$3 billion in revenues and 14,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, head to www.idemia.com. And follow us @IdemiaGroup on Twitter.