

# IDEMIA Takes Top Honors in ICMA Élan Awards

Recognized for excellence in card design and manufacturing for the State of California  
Driver's License and ID Card

# IDENTITY

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The International Card Manufacturers Association (ICMA) awarded IDEMIA best-in-class manufacturer of ID and Access Control Cards for its work redesigning the California Department of Motor Vehicles (DMV) new, REAL ID compliant driver license (DL) and ID card. The award, presented at the 2018 ICMA Élan Awards, highlights excellence in the global transaction card industry, honoring world-class achievements in card design and technological innovation.



IDEMIA's highly-sophisticated card solution for the California DMV is designed to accept multiple personalization modes including digital color printing, UV-printed full color portrait image and three laser engraving techniques. These cutting-edge approaches to security design create stark differences between authentic and counterfeit cards, protecting against counterfeiting attempts when compared to more simple DL/ID card constructions.

*We are proud to issue a highly advanced card in both design and security features. The new California DL/ID card provides a superior level of security with easy authentication by combining reliable construction with high-resolution security preprint and multiple personalization print technologies.*

California DMV Director Jean Shiimoto

The joint effort for the newly designed card demonstrates a successful collaboration between IDEMIA and the state. California has the largest DL/ID issuance volume of any jurisdiction in the U.S., with over 8 million cards produced annually. IDEMIA is the leading provider of DL/ID credentials in North America, delivering over eighty percent of the credentials issued in the U.S.

*We are honored to receive this award from the prestigious organization, ICMA. As a trusted partner to U.S. government agencies for 60 years, IDEMIA is proud to be the leader in offering secure identification credentialing.*

*Ed Casey, Chief Executive Officer, Identity & Security, N.A.*

**About IDEMIA** - OT-Morpho is now IDEMIA, the global leader in Augmented Identity for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

OT (Oberthur Technologies) and Safran Identity & Security (Morpho) have joined forces to form IDEMIA. With close to \$3 billion in revenues and 14,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IdemiaGroup on Twitter



your press contact(s).

**IDEMIA - HAVAS PARIS PR AGENCY**

+ 33 6 63 73 30 30

[idemia@havas.com](mailto:idemia@havas.com)