



# IDEMIA strengthens its India leadership team; appoints group executive member Matthew Foxton, as the new Regional President

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**IDEMIA, a global market leader in augmented identity solutions**, today announced the appointment of Matthew Foxton as its new Regional President for India. Matthew has been the Executive Vice-President, Branding & Communications, member of the Group Executive Committee at IDEMIA, a role that he will continue to fulfil.

Matthew will succeed Sanjeev Shriya, who played a central role in the development of IDEMIA India over the last 25 years and who will now move to a non-operational role as an advisor to the Global CEO. Matthew has a wealth of experience working with multinational companies serving both the government and enterprise technology sectors. He has been spearheading the global branding and communication initiatives for IDEMIA since 2017.

As the Regional President, Matthew will lead the group's efforts in the India market. Matthew brings in the global experience and has an inherent understanding of the Identity business. This appointment is a big step towards the company solidifying its commitment to the India market.

*Matthew's strong leadership and understanding of our Group, as well as his cultural link to India given his status as an Overseas Citizen of India, are clear assets for his new assignment. India has been key to our overall growth strategy for IDEMIA. Over the last 25 years in the country, IDEMIA has powered many mission critical and digital transformation projects in partnership with the Government and other leading players in the private sector.*

*Pierre Barrial, President and CEO IDEMIA*

*I am delighted to take on the role of leading and shaping IDEMIA's charter in India. IDEMIA's enviable position in creating a secure and trusted environment in today's digital world paves the way for innovation and growth in the times ahead.*

*Matthew Foxton, India Regional President, IDEMIA*

IDEMIA is a global leader in Augmented Identity for an increasingly digital world. IDEMIA is well positioned in this market, serving clients in 180 countries. IDEMIA is #1 in Police Biometrics; #1 in Civil Identity Solutions; Trusted by 1900 Financial Institutions and Fintechs; Trusted by 500+ Mobile operators and #1 in USA driving license issuance.

IDEMIA India's success story with almost 5,000 employees across the country has been vital for the group's global footprint. The company enjoys a big presence in India with its business units, manufacturing and Service Centre

facilities based in India and has the technological expertise in both Global R&D and Global Digital Platforms organizations. IDEMIA recently celebrated its 25 year anniversary in 2020 in India.

IDEMIA India Region, headquartered at Noida, Delhi – NCR, is an all exclusive 11 floors of IDEMIA Tower that dominates the Noida skyline. Inaugurated by the Global CEO on 16th Nov 2018, the facility is established over a sprawling area of 12,500 Sq. meters and comprises of 1000 work stations. The facility is an active contributor in innovation for the new markets and new business initiatives in India supporting 5 major customer segments i.e. Financial Institutions, Mobile Operators, Connected Objects, Public Security & Identity, Identity & Security for NAs. IDEMIA India's facility caters for worldwide deliveries as well.

**About us** - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect and travel), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors. With close to 15,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IDEMIAGroup on Twitter



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