

## IDEMIA announces that RHB is the first bank to launch the MOTION CODE credit card in Southeast Asia

IDEMIA, the global leader in Augmented Identity, today announces its partnership with RHB bank to offer the MOTION CODE™ card option to its Visa Rewards Motion Code™ credit card in Malaysia. It is the first time such a card is available in Southeast Asia.

# PAYMENT

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Developed by IDEMIA, the **Motion Code™ credit card** is a **high-tech payment card** with a **dynamic security code - CVV2 - that automatically changes regularly**. Instead of a static security code printed on the back of a bank card, the **Motion Code™ CVV2s** are displayed on an e-paper "mini-screen".

The RHB Banking Group that provides financial products and services through its headquarter in Malaysia has chosen to work with IDEMIA due to its expertise, technical knowledge and strong references around the world. IDEMIA has indeed already experienced the whole deployment of such projects and will be able to provide highly technical abilities for this cutting-edge banking technology.

This solution brings for RHB customers a powerful acquisition tool and reinforce security of transactions while fighting against online fraud.

*At IDEMIA, we ensure privacy and trust and we guarantee secure and authenticated transactions. At the same time, we never stop innovating for our international clients from Financial sectors and today we are proud to be the market leader in powered cards to provide end-to-end solutions for our clients.*

*Vincent Mouret, Senior Vice-President of the Asia Pacific region*

*We believe that even the strictest security measures must be convenient and user-friendly for customers. Our main objective is to deliver simple and seamless experiences to our customers. With Motion Code™ technology, cardholders will have a secure platform to enjoy e-shopping with peace of mind.*

*Nazri Othman, Acting Head of Group Retail Banking, RHB Banking Group*

**About us** - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect and travel), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

With 13,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IDEMIAGroup on Twitter



your press contact(s).

**IDEMIA - HAVAS PARIS PR AGENCY**

+ 33 6 63 73 30 30

[idemia@havas.com](mailto:idemia@havas.com)