

# Avnet and IDEMIA Develop Highly Flexible ‘Plug & Play’ Cellular Connectivity Solution for IoT and Industry 4.0 Applications

Avnet (NYSE: AVT), a leading global technology distributor and IDEMIA (formerly known as OT-Morpho), the global leader in Augmented Identity, have joined forces to collaborate on the development of a new future-proof cellular connectivity solution that meets the growing communication requirements for Internet of Things (IoT) and Industry 4.0 applications.

# CONNECTIVITY

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The new ‘plug & play’ eUICC (embedded Universal Integrated Circuit Card) and SM-SR (Subscription Management Secure Routing) delivers product future-proofing capability to IoT application solution providers and other businesses. It provides them with the ability to easily choose a mobile network operator (MNO) without eventually having to manually change the embedded SIM card in their cellular connectivity-based devices, machines and sensors that are already deployed in the field. The product bundle is also unique as it already includes an initial prepaid cellular connectivity allowance with a cellular carrier profile that has been downloaded to the eUICC during the manufacturing stage.

*Across multiple industrial segments, the embedded SIM adoption is tremendous, driven primarily by critical benefits amongst the device lifecycle connectivity management, sustainability in harsh environment and deployment simplification. Several market segments such as automotive are already growing fast, so by combining the strengths of IDEMIA, Avnet and our connectivity partners, we can help to drive the adoption of this solution to all IoT use cases and applications.*

*Yves Portalier, executive vice president for connected objects activities at IDEMIA*

Avnet Silica will be the first division of Avnet to deploy the solution and will manage the delivery, integration and service operations for an estimated 10,000 industrial customers requiring cellular support services.

*Through this combined IoT solution with IDEMIA, we enable all our customers — as well as their customers— to design future-proof ‘plug & play’ cellular-connected solutions. This optimizes and ensures competitive advantages including secure and flexible global connectivity with our mobile network operator partners. Our unique business-model solution makes this high-end state-of-the-art technology affordable for each of our customers,*

*regardless of their size.*

*Lou Lutostanski, vice president global IoT for Avnet*

The jointly-developed Avnet Silica and IDEMIA solution is fully compliant with Avnet's global IoT program that offers end-to-end solutions to guide customers from idea through every stage of their design. Avnet's IoT smart solutions help organizations jump-start development of IoT-enabled products and systems for industrial, retail, healthcare, and other environments.

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**About IDEMIA** - OT-Morpho is now IDEMIA, the global leader in Augmented Identity for an increasingly digital world, with the ambition to empower citizens and consumers alike to interact, pay, connect, travel and vote in ways that are now possible in a connected environment.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, we reinvent the way we think, produce, use and protect this asset, whether for individuals or for objects. We ensure privacy and trust as well as guarantee secure, authenticated and verifiable transactions for international clients from Financial, Telecom, Identity, Public Security and IoT sectors.

OT (Oberthur Technologies) and Safran Identity & Security (Morpho) have joined forces to form IDEMIA. With close to \$3 billion in revenues and 14,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit [www.idemia.com](http://www.idemia.com) / Follow @IdemiaGroup on Twitter.

**About Avnet** - From idea to design and from prototype to production, Avnet supports customers at each stage of a product's lifecycle.

A comprehensive portfolio of design and supply chain services makes Avnet the go-to guide for innovators who set the pace for technological change. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at: [www.avnet.com](http://www.avnet.com).

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