



IDEMIA named as one of the 'Best Companies to Work For in Asia' by HR Asia

IDEMIA's commitment to good employee welfare, talent investment, constant innovation and community engagement is recognised through regional HR awards for employers

POSTED ON 01.13.21

IDEMIA, a leading provider of Augmented Identity solutions worldwide, was announced as a winner in the Singapore edition of the HR Asia Best Companies to Work for in Asia Awards 2020. Hosted by HR Asia, the awards recognises world-class corporations with high employee engagement and exceptional workplace cultures in countries throughout Asia.

IDEMIA Asia Pacific* was recognised for its emphasis on creating a positive working environment that prioritises staff wellbeing and growth, as well as encourages community engagement, to make IDEMIA the workplace of choice. The company has over 1,500 employees working in 23 sites across the region, all of whom enjoy a supportive and empowering workplace culture based on the IDEMIA core values of Caring, Daring, Curious, Trusted and Together.

At IDEMIA, we recognise that the success of our company is built on the success of our people. They are our greatest assets, and their wellbeing is always our first priority. We are proud of our efforts to build an inclusive working environment and culture that puts our people first, and this award is a testament to the fact that we are headed in the right direction, especially in the tough and complex context of this very special year. We will continue improving our culture and environment to ensure it is capable of fully empowering our people.

Tim Ferris, Asia Pacific President at IDEMIA

In response to the unprecedented COVID-19 pandemic, IDEMIA Asia Pacific prepared employee-centric business continuity plans and established a regional crisis community from January 2020. Safety and sanitation protocols were quickly implemented and stringently enforced to protect employee health. IDEMIA staff members also had access to on-site doctor consultations telemedicine services and bi-weekly webinars on various topics such as mental health.

IDEMIA Asia Pacific has launched several corporate social responsibility (CSR) programmes to give back to the community, including donation drives, environmental cleanup efforts and opening the IDEMIA innovation centre to educational tours. It also has a strong focus on innovation and is currently building a new innovation lab in Singapore – its third research and development centre in the Asia-Pacific region. Concurrently, the company has also hired new specialists for the lab, thus increasing the depth of its workforce talent.

Personal advancement and growth is important in the IDEMIA culture. The firm helps employees enhance their skills and competencies for professional development through the IDEMIA Institute learning platform and centre, which also

has an APAC Campus. During the pandemic, employees had access to over 1,000 technical and personal development training resources on the platform, which saw a 50 percent increase in usage in this period.

IDEMIA Asia Pacific constantly harmonises and upgrades its staff policies to ensure equality, and its internal and international mobility committee empowers staff to gain new experiences and grow professionally with IDEMIA. Staff feedback, provided through an annual Pulse Check survey, is also incorporated when defining future action plans. Finally, IDEMIA prioritises celebrating achievements as a team and building team rapport, which sets the tone for events such as annual year-end celebrations.

**IDEMIA Asia Pacific does not include India*

About us - IDEMIA, the global leader in Augmented Identity, provides a trusted environment enabling citizens and consumers alike to perform their daily critical activities (such as pay, connect and travel), in the physical as well as digital space.

Securing our identity has become mission critical in the world we live in today. By standing for Augmented Identity, an identity that ensures privacy and trust and guarantees secure, authenticated and verifiable transactions, we reinvent the way we think, produce, use and protect one of our greatest assets – our identity – whether for individuals or for objects, whenever and wherever security matters. We provide Augmented Identity for international clients from Financial, Telecom, Identity, Public Security and IoT sectors. With close to 15,000 employees around the world, IDEMIA serves clients in 180 countries.

For more information, visit www.idemia.com / Follow @IDEMIAGroup on Twitter



your press contact(s).

FELICIA CHIRIAC

Redhill Communications

+65 9644 5927

felicia.chiriact@redhill.asia