



# IDEMIA India Foundation Partners with Microsoft to Empower Youth with Industry-Recognized Certification Programs under ADVANTA (I)GE India

POSTED ON 01.22.25

New Delhi, January 21st, 2025: IDEMIA India Foundation, the Corporate Social Responsibility (CSR) arm of IDEMIA, a global leader in cryptography and biometric technologies, proudly announces its collaboration with Microsoft in India to introduce **In-depth industry demand technology skills development initiative** aimed at empowering underserved youth with **globally recognized cloud and AI certifications**.

IDEMIA India Foundation runs an in-depth skilling program focused on bridging the digital and economic divide for underprivileged youth, with a special emphasis on women participants, to help them build careers in latest technology, with more than 50% representation in the programs.

Through this partnership, IDEMIA India Foundation will offer Microsoft Certified courses on Cloud and Artificial Intelligence (AI) to equip participating youth with critical technology skills including training on digital productivity, software development, IT support, cloud computing, data management, data analysis and artificial intelligence. This program is designed to enhance the employability and earning potential of qualifying more than 500 candidates enrolled in **IDEMIA India Foundation's domain-specific training initiatives** in a year.

The certification programs offer a strategic blend of foundational and advanced courses tailored to specific domains, ensuring participants gain industry-relevant expertise. For Master Data Management, the courses include Microsoft Office 365 and Microsoft Azure AI Fundamentals, equipping learners with essential tools for efficient data handling. The IT Help Desk track focuses on system administration and cloud-based solutions, addressing critical IT support needs. For those in Data Analysis, the program provides Associate Analyst certification and Data Analysis Fundamentals to build analytical proficiency. Each course integrates theoretical learning with practical, hands-on training, preparing candidates to excel in the workforce.

*This partnership with Microsoft reflects our shared vision of fostering secure and sustainable socio-economic development by addressing critical workforce challenges through technology and innovation. By providing these globally recognized certifications, we aim to equip participants with in-demand skills, enhancing their employability and unlocking better career opportunities. Moreover, this initiative encourages a culture of lifelong learning, empowering individuals to adapt and thrive in an ever-evolving industry landscape. We extend our heartfelt thanks to Microsoft for their shared vision and partnership in making this transformative initiative possible. Strategic corporate partnerships like this are key to accelerating positive social impact.*

Matthew Foxton, Regional President of IDEMIA India

*At Microsoft, we believe in the power of technology to transform lives and bridge societal divides. This partnership with **IDEMIA India Foundation** underscores our commitment under **ADVANTA(I)GE India 2030** to equip the next generation with industry demand skills including AI skills to succeed in the AI enabled economy. By combining Microsoft's expertise in latest technology certifications with IDEMIA's commitment to inclusive development, we aim to create opportunities that empower underprivileged youth to achieve their full potential.*

Manju Dhasmana, India Senior Director, Corporate Social Responsibility

The program follows a structured execution strategy to ensure effective training and certification. It begins with a pre-assessment to evaluate candidates and place them in suitable courses. The curriculum integrates domain-specific training with Microsoft certifications, delivered by expert, certified trainers. Upon completion, participants undergo final assessments to earn official Microsoft certifications, validating their skills and readiness for the workforce.

IDEMIA India Foundation has allocated funds to cover training costs, while the curriculum and certification will be provided by Microsoft, ensuring a high return on investment through enhanced employability and professional growth.

**About IDEMIA Group** - IDEMIA Group unlocks simpler and safer ways to pay, connect, access, identify, travel, and protect public places. With its longstanding expertise in biometrics and cryptography, IDEMIA develops technologies of excellence with an impactful, ethical, and socially responsible approach. Every day, IDEMIA secures billions of interactions in the physical and digital worlds.

IDEMIA Group brings together three market-leading businesses that enable mission-critical solutions:

- IDEMIA Secure Transactions is the leading technology provider who unlocks safer and easier ways to pay and connect.
- IDEMIA Public Security is a leading global provider of biometric solutions that unlock convenient and secure travel, access, and protection.
- IDEMIA Smart Identity leverages the power of cryptographic and biometric technologies to unlock a single trusted identity for all.

With a global team of nearly 15,000 employees, IDEMIA Group is trusted by over 600 governmental organizations and more than 2,400 enterprises in over 180 countries. For more information, visit [www.idemia.com](http://www.idemia.com) and follow @IDEMIAGroup on X.

**About IDEMIA India Foundation** - IDEMIA INDIA FOUNDATION is the Corporate Social Responsibility arm of IDEMIA Group, a global leader in Biometrics and Cryptographic technologies. The IDEMIA India Foundation is dedicated to bridging the digital and financial divide through transformative skilling initiatives for underprivileged youth, with a strong emphasis on empowering women. Guided by its vision of fostering inclusion and sustainability, the foundation champions environmental stewardship and community care. By nurturing underprivileged talent, promoting biodiversity, and driving meaningful social impact, it aspires to build a more equitable and sustainable future.

**About Microsoft** - Microsoft (Nasdaq "MSFT" @microsoft) creates platforms and tools powered by AI to deliver innovative solutions that meet the evolving needs of our customers. The technology company is committed to making AI available broadly and doing so responsibly, with a mission to empower every person and every organization on the planet to achieve more.