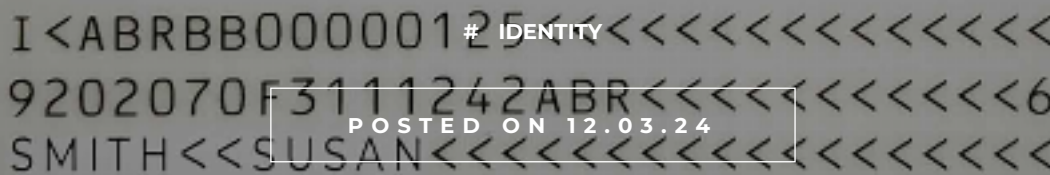




# IDEMIA Smart Identity launches new security feature IDQR, a laser-engraved QR code embedded into polycarbonate identity documents



Courbevoie – December 03, 2024: Addressing the growing challenges of counterfeit identity documents, data tampering, and identity theft, IDEMIA Smart Identity has unveiled IDQR, a new security feature that combines the reliability of physical security features with the versatility of digital technology. First presented at High Security Printing Asia, a leading industry event in Bangkok, IDQR ensures data authenticity and tamper-proof protection.

IDQR is a laser-engraved QR code permanently embedded during the personalization process within a polycarbonate document. The QR code includes a full-color photo of the identity document holder and the biographical information. The full dataset is digitally signed by the issuing country, guaranteeing the data integrity.

*IDQR represents a significant step forward in combining traditional security features of physical identity documents with the convenience and advantages of digital technology. With IDQR, anyone can remotely verify their biometric data with a standard smartphone.*

Serge Wsevolojksky, Senior Product Manager, IDEMIA Smart Identity

The document’s authenticity is verified, and a biometric selfie check, performed using a smartphone, confirms that the individual matches the portrait stored in the QR code. Both public and private sector users can easily scan the QR code and verify identities through a user-friendly reading app.

**About IDEMIA Group** - IDEMIA Group unlocks simpler and safer ways to pay, connect, access, identify, travel, and protect public places. With its long-standing expertise in biometrics and cryptography, IDEMIA develops technologies of excellence with an impactful, ethical, and socially responsible approach. Every day, IDEMIA secures billions of interactions in the physical and digital worlds.

IDEMIA Group brings together three market-leading businesses that enable mission-critical solutions:

- **IDEMIA Secure Transactions** is the leading technology provider who unlocks safer and easier ways to pay and connect.
- **IDEMIA Public Security** is a leading global provider of biometric solutions that unlock convenient and secure travel, access, and protection.
- **IDEMIA Smart Identity** leverages the power of cryptographic and biometric technologies to unlock a single trusted identity for all.

With a global team of nearly 15,000 employees, IDEMIA Group is trusted by over 600 governmental organizations and more than 2,400 enterprises in over 180 countries.



your press contact(s).

**SANDRA VALERII**

IDEMIA Group  
sandra.valerii@idemia.com

**PRESS OFFICE**

idemia@havas.com