



IDEMIA and Greenway partner with all-in-one Mobility Card for businesses

Streamlining fleet management and promoting sustainability for SMEs across Europe with a customizable, eco-friendly multi-service mobility card.

PAYMENT

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IDEMIA Secure Transactions (IST) collaborates with Greenway, a French-based company dedicated to simplifying professional mobility management for SMEs and mid-sized businesses across France and Europe. Greenway's solution centers around a new-generation multi-service card, powered by IST, that simplifies daily fleet management tasks, offering a single tool for business mobility expenses.

The All-in-One Mobility Card

At the heart of this project is the Greenway mobility card, designed to cover a wide range of professional expenses, from tolls to electric and hydrogen vehicle charging, and even car washes. The card is fully customizable in real-time, giving businesses easy access to mobility services worldwide.

This system includes a dedicated fleet management platform, where users can track spending and manage their vehicles. With this platform, companies can monitor their mobility costs more effectively and make informed decisions with up-to-date data.

Benefits for End Users

For companies using the Greenway mobility card, the advantages are clear. The ability to track and control expenses in real-time reduces administrative work and simplifies operations. Employees can access various mobility services using a single card to simplify their daily tasks and travel. The fleet management platform also provides fleet managers with better visibility over spending and vehicle use, making it easier to manage resources.

Driving Sustainability and Social Impact with Every Transaction

Greenway's mission goes beyond convenience. The solution is built with sustainability in mind, helping businesses measure and track their carbon footprint. By promoting responsible consumption, the Greenway mobility card encourages companies to adopt more sustainable practices.

In line with this commitment, the card designed and manufactured by IST is made from 100% recycled PVC derived from industrial waste. This eco-friendly option not only reduces environmental impact but also aligns with rising

expectations around ESG goals. IDEMIA Secure Transactions supports its customers in achieving their sustainability objectives by offering products that resonate with these evolving concerns.

Through the Greenway Foundation, 1% of every transaction made with the card is donated to NGOs and organizations that work towards the United Nations' Sustainable Development Goals. This initiative allows companies to actively support social and environmental causes.

IDEMIA Secure Transactions' Expertise in Mobility Solutions

As a trusted provider of mobility solutions, IST brings invaluable experience to the Greenway project. IST specializes in delivering reliable card solutions for transit agencies and businesses, helping users manage mobility needs efficiently. Whether it's for public transit or professional fleet management, IST's solutions are designed to meet the practical needs of modern mobility, supporting businesses as they work towards more sustainable and connected operations.