

I am visible! Are you?

Let us celebrate the right to be visible

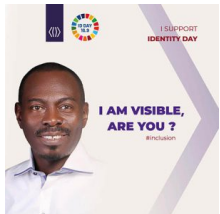
IDENTITY

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Supporting the International Identity Day campaign resonates deeply with IDEMIA Smart Identity's values. This campaign aims to establish **September 16 as International Identity Day** to underline the fundamental importance of identity. This day is highly symbolic, aligning with the UN Sustainable Development Goal 16.9, which aims to provide a legal identity for everyone by 2030.

Since the creation of International Identity Day in 2018, IDEMIA has been a strong supporter of the initiative. The 2024 theme—celebrating the right to be visible—is an important reminder that what some of us might take for granted is still out of reach for 850 million people worldwide: 850 million people who still lack a legal identity, leaving them invisible to society. IDEMIA Smart Identity supports a collective action to ensure that everyone has the opportunity to be included, protected, and empowered through a legal identity.

Inclusion: the foundation of social recognition



Inclusion involves recognizing and acknowledging everyone in society, regardless of their background. A legal identity is crucial for building a more inclusive and fairer world, as it allows those who are otherwise invisible to fully participate in all aspects of life—civil, social, economic, and political.

At IDEMIA Smart Identity, we are committed to ensuring that everyone has an identity and can claim these important rights. Our identity management systems help provide individuals with access to essential services like healthcare, education, and financial services. Our digital identity solutions make identification accessible, even in remote and isolated areas, helping individuals access critical services.

By opening up resources to all, inclusion fosters greater social and equality advancement.

Protection: fraud prevention and privacy safeguards

A legal identity not only grants rights but also provides protection against exclusion and isolation. However, if an identity is stolen, it can lead to severe consequences, such as financial loss, legal issues, and potentially fraudulent activity.

At IDEMIA Smart Identity, security is at the heart of everything we do. From identity systems to physical documents and digital use, we employ cryptographic and biometric technologies along



with the latest security features to ensure the highest level of protection.

Empowerment: unlocking opportunities to achieve full potential



With a recognized identity, individuals gain access not only to essential services but also to a wide range of opportunities. They can own property, start businesses, reach independence, and ultimately enjoy greater freedom.

A legal identity acts as a powerful enabler of personal and economic development. Each individual is empowered to express their uniqueness, take control of their lives, and contribute to their communities. A legal identity is more than just visibility to society—it provides the means to build a

better future.

International Identity Day is a crucial moment to reflect on the importance of identity as a fundamental human right. At IDEMIA Smart Identity, we work toward this goal every day.



Identity deserves a day
Join us and declare your support!
September 16 | www.id-day.org