

IDEMIA launches its Identity Platform for enterprises

 # PAYMENT
 # CONNECTIVITY
 # IDENTITY

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We live in a world where the physical and digital converge, and where being identified digitally is becoming an integral part of our daily lives.

In a digital world where customers expect access to services anytime and anywhere and where identity theft and fraud risks are higher than ever before, the need to securely onboard and verify a customer's identity is critical for enterprises. A solution that provides a secure and seamless user experience while mitigating fraud and complying with regulations can be the key to an enterprise's success in the market.

> *A trusted digital identity has the power to transform KYC/AML compliance and fraud challenges into opportunities by enabling business growth, reducing costs, improving efficiency, and supporting the creation of new services.*
>
> *Muzaffar Khokhar, EVP Digital Business Unit, IDEMIA*

The IDEMIA Identity Platform is a powerful solution for enterprises and service providers that enable them to verify, manage and authenticate digital identities in a secure, trusted and convenient manner.

This platform includes four main modules:

- **Identity Proofing**
  Onboard customers and verify their identities
- **Identity Management**
  Create, store, and manage digital identities
- **Identity Authentication**
  Adapt authentication to risk levels and uses cases
- **Identity Access**
  Unify physical and logical access controls with biometrics.