



IDEMIA celebrates three wins at the 2023 Global Payments Innovation Awards

The awards affirm IDEMIA's innovative and sustainable technology leadership in the global payments sector

PAYMENT

POSTED ON 08.24.23

IDEMIA takes home three awards at the 2023 Global Payments Innovation Awards organized by The Digital Banker, a financial news, business intelligence, and research company.

Demonstrating IDEMIA's unwavering commitment to environmental responsibility and innovative financial inclusion solutions, the Group was awarded:

- Winner: **Best Environmental, Social and Governance (ESG) Linked Payment Service Initiative** for IDEMIA GREENPAY Wallet
- Winner: **Best Contactless Payment Service Provider** for IDEMIA Token Platform
- Highly Acclaimed: **Best Payments Led Financial Inclusion Initiative by a Vendor** for Touch Card for Mastercard

Touch Card is an innovation co-designed with Mastercard providing an inclusive and independent user experience for visually impaired individuals thanks to three distinctive notches that help to differentiate between debit, credit, and prepaid cards. The IDEMIA Token Platform enables payment means digitalization for payment networks, private networks, and card issuers. IDEMIA GREENPAY Wallet is driven by a unique API approach to digitize impacts at the unit level, enabling regenerative payments.

By making payments positive for the planet and pioneering cutting-edge technologies, IDEMIA is setting a new standard for sustainability and customer-centricity in the payments industry.

IDEMIA is proud to be recognized as an environmentally responsible leader, fostering trust and credibility among customers, partners, and stakeholders alike.