



# Frost & Sullivan recognizes IDEMIA with 2019 Best Practices Award in the Global Smart Cards Market

IDEMIA has just received the “2019 Frost Radar Best Practices Award” for Growth, Innovation & Leadership in the Global Smart Cards Market.

# PAYMENT  
# CONNECTIVITY  
# IDENTITY

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**Frost & Sullivan is rewarding IDEMIA's worldwide-known smart cards and biometric technologies, its mature product portfolio and its excellent record of accomplishment in innovation and customer service.**

In the fast-evolving and highly competitive market of smart cards, driven by the growing use of banking cards, government eIDs and SIM cards, IDEMIA remains the market leader, thanks to its longstanding history of product innovation and a strong expertise in smart cards and biometric technology that results in high demand for its products and solutions.

Frost & Sullivan Best Practices awards recognize companies in various markets for demonstrating outstanding achievement in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance to identify best practices in the industry. IDEMIA ranked on top of the Frost Radar among the top 12 companies independently analyzed by Frost & Sullivan. In particular, the Growth, Innovation & Leadership Best Practice Award is bestowed on companies that are at the forefront of innovation and develop new growth strategies based on a visionary understanding of the future. These companies consolidate their leadership position by continuously creating solutions that serve the evolving needs of their customers.

Among the most notable achievements acknowledged by the study, IDEMIA's ability to innovate in terms of **introducing exceptionally high security in its smart's cards** was put forward and distinguished IDEMIA from others. The acquisition of **metal payment cards** patents of **X-Core Technologies** allowing IDEMIA to expand its contactless card payment portfolio was another significant accomplishment, answering the demand of traditional banks as well as FinTechs to strengthen the relationship with their customers with premium products. Additionally, the study recognized IDEMIA's commitment both to protect mobile subscriber privacy with its **5G SIM cards** and to enable citizens to access securely government or private e-services with **advanced eID cards**.

*It is a great honor to have been awarded by Frost & Sullivan for our innovative spirit. IDEMIA is proud to present cutting-edge smart card products and to offer its expertise in those technologies that build a more secure and more convenient future for consumers and citizens alike.*

Yann Delabrière, President & CEO at IDEMIA

*IDEMIA offers its customers cutting-edge security solutions, fulfilling the needs in authentication, data protection, data encryption, and physical and logical access for the payment, telecom and identity markets. With recent product innovation in smart cards and its advanced biometric capabilities, IDEMIA is well placed to lead the market with high-end product offerings and services.*

*Nandini Bhattacharya, Industry Manager at Frost & Sullivan*