

Daimler chooses OT to securely connect its car fleet

CONNECTIVITY

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Oberthur Technologies (OT), a leading global provider of embedded security software products, services and solutions and Daimler AG, one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach, today announce a new partnership to connect Mercedes-Benz passenger cars thanks to OT's embedded remotely programmable SIM.

This disruptive embedded connectivity solution will be implemented in Daimler's vehicles starting with the new Mercedes-Benz E-class from March 2016. Reliability and security of the connectivity is critical for the automotive industry, in particular for services related to passenger safety like emergency calls. At OT, we believe that to be effective, security systems need to be incorporated within the connected objects and equipment themselves.

Cars with embedded and secured connectivity are shaping the future of mobility today. The automotive market, and especially Daimler, is providing a brand new digital experience to drivers and passengers. Connected cars will offer Telematics services such as remote maintenance and telediagnosics, emergency call or breakdown management more proactively. They will also enable a full range of new innovative services enhancing the car user experience such as live traffic information or remote door locking/unlocking, among others.

With OT's automotive-graded eUICC called DIM® DakOTa Auto and OT's M-Connect solution, Daimler will simplify the integration and management of the Mobile Network Operator (MNO) subscriptions in the cars during their entire life cycle. Fully compliant with GSMA specifications, OT's eUICC remote subscription management technology is providing the right level of trust and security to simplify MNO on-boarding. Thanks to OT's solution, Daimler will have the flexibility to choose the most suitable MNO partner during the cars' lifetime (after contract expiry for instance), over-the-air and without changing any physical components.

We are very proud to partner with Daimler, one of the world's most successful and innovative automotive companies, at the forefront of the fast growing connected cars environment. With our eUICC, DIM® DakOTa Auto and our M-Connect solution we are enabling Daimler to provide its clients with an enhanced in-car experience. We are fully dedicated to help automakers like Daimler stay one-step ahead with additional mobility and security-related services in the future.

Marek Juda, Managing Director of OT's Connected Device Makers business